

Brand Product Agency

Buyer Name

Phone/Fax

1st Floor BrabenderCox Pittsburgh, PE 15211 1218 Grandview Avenue

Billing Type

Standard

Account Types

N/A

National/Political

Comments

D FREED FOR AG
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Advertiser Schedule Dates Sales Office Salesperson Contract # Telerep/Washington DC Teierep/Washington DC, Washington DC (1040) POL/D FREED/R/ATG/PA (140394) Politicai - State Candidate (1071) BrabenderCox (3844) Poi/D Freed/R/ATG/PA (17097) 10/29/12-11/06/12 339041 Order Type Demo CO-OP Package Deal Headline # Entered By **Last Modified Date Entered** 10/26/12 Normal

10/31/12 06398509 Mary Beth Haias

\$7,406.25 15.00

Net Total Commission Commission %

Sales Tax \$41,968.75

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 Grand Total: 6 \$49,375.00 \$49,375.00

Accepted		0.01	9.0	8.0	7.0.2	7.0.1	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
Accepted-Agency/Advertiser:		±0.0 Normai Line / Spot	9.UNormal Line / Spot	8.0 Normal Line / Spot	7.0.2 Closed Preempt	7.0.1 Closed Preempt	7.0 Normal Line / Spot	6.0 Normal Line / Spot	5.0 Normal Line / Spot	4.0 Normal Line / Spot	3.0 Normal Line / Spot	2.0 Normal Line / Spot	1.0 Normal Line / Spot	Line Type / Break Type (Ref #)
		10/29/12-11/02/12	11/05/12-11/05/12	10/29/12-11/02/12	11/02/12	10/29/12	10/29/12-11/02/12	11/05/12-11/05/12	10/29/12-11/02/12	11/05/12-11/05/12	10/29/12-11/02/12	11/05/12-11/06/12	10/29/12-11/02/12	Dates
		ω	w	w		F	w	ω	w	ω	ω	w	w	Sec
Pate: Accepted-Station:	CON	:306P- Channel 11 News At 6pm M-F	:30 5:30P- 6P (EST)	:30 5:30P- 6P (EST)	2		:30 4P- Judge Judy 4p	:30 12:30P- The Doctors 1230-130P	:30 12:30P- The Doctors 1230-130P	:30 11A- Anderson	:30 11A- Anderson	:30 7A- 8A (EST)	:30 7A- 8A (EST)	Length Run Times
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	MAT	×		×			×		×	1	×	1	1	ฮ
	0 N 0	×		×			×		×		×		1	We Th
	NFIRMATION CONTRA	×		×			×		×		×			Fr Sa
	TRA(Su Spots
Dake:	Ţ	\$1,300.00	\$1,100.00	\$1,100.00			\$550.00	\$375.00	2 \$375.00	\$375.00	3 \$375.00	\$850.00	\$850.00	s Rate
Comments:		\$2,600.00	\$1,100.00	\$3,300.00			\$550.00	\$375.00	\$750.00	\$375.00	\$1,125.00	\$1,700.00	\$4,250.00	Total
		\$2,600.00 Pittsburgh (WPXI)	\$1,100.00 Pittsburgh (WPXI)	\$3,300.00 Pittsburgh (WPXI)	Pittsburgh (WPXI)	Pittsburgh (WPXI)	\$550.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$750.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$1,125.00 Pittsburgh (WPXI)	\$1,700.00 Pittsburgh (WPXI)	\$4,250.00 Pittsburgh (WPXI)	Station
		NEWS 6-630P/11	NEWS 530-6P/10	NEWS 530-6P/9	Political/Spot -	Political/Exception -	JUDGE JUDY 4-430P/8	DOCTORS 1230-130P/7	DOCTORS 1230-130P/6	ANDERSON 11A-12N/5	ANDERSON 11A-12N/4	TODAY SHWO 7-8A/2	TODAY SHOW 7-8A/1	Comments
	-	10/26/12	10/26/12	10/26/12			10/26/12	10/26/12	10/26/12	10/26/12	10/26/12	10/26/12	10/26/12	Entered

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



Brand

Salesperson

Agency

Advertiser

Product

BrabenderCox 1218 Grandview Avenue Pittsburgh, PE 15211 1st Floor

> Phone/Fax **Buyer Name** Sales Office

N/A

Net Total Sales Tax

> \$41,968.75 \$7,406.25

Commission

Comments **Billing Type** Account Types

> Standard National/Political

D FREED FOR AG
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Contract # Telerep/Washington DC Telerep/Washington DC, Washington DC (1040) POL/D FREED/R/ATG/PA (140394) Political - State Candidate (1071) BrabenderCox (3844) Poi/D Freed/R/ATG/PA (17097) 10/29/12-11/06/12 339041 Order Type Demo CO-OP **Entered By** Last Modified Package Dea Commission % Headline # Date Entered 10/31/12 Mary Beth Halas 15.00 10/26/12 06398509 Normal

Grand Total:	Pittsburgh (WPXI) By Broadcast Month Nov. 2012
Į.	Spots 40
\$49,375.00	Rate \$49,375.00

	5.	Comments	Date:				Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted-
				AC.	ON CONTR	RMATIC	CONFIR					
PRGM CHANGE: NEWS 6-630P/20	Pittsburgh (WPXI)		\$850.00		1		:30 6P- 6:30P (EST)	:30 6P-	ω	11/03/12-11/03/12	19.0 Normal Line / Preempt	19.0
NEWS 8-1030A/19	\$500.00 Pittsburgh (WPXI)	\$50	\$500.00	-	1		:30 8A- 10:30A (EST)	:30 8A-	w	11/03/12-11/03/12	18.0 Normal Line / Spot	18.0
LAW & ORDER: 9-10P/18	\$3,375.00 Pittsburgh (WPXI)	\$3,37	\$3,375.00	-		1	:30 9P- Law & Order SVU 9-10P	:30 9p-	س	10/31/12-10/31/12	17.0 Normal Line / Prime	17.0
REVOLUTION 10-11P/17	\$4,500.00 Pittsburgh (WPXI)	\$4,50	\$4,500.00			1	:30 10P- Revolution 10-11P	:30 10P	2	11/05/12-11/05/12	16.1 Normal Line / Prime	16.1
REVOLUTION 10-11P/17	Plasburgh ("VPXI)					g-4	:30 10P- Revolution 10-11P	:30 10P	w	11/05/12-11/05/12	16.0 Revised Line / Prime	16.0
NEWS 11-1135P/16	\$2,700.00 Pittsburgh (WPXI)	\$2,70	\$2,700.00	-		1	:30 10:59P- CHANNEL 11 NEWS AT 11P	:30 10:59P AT 11P	w	11/05/12-11/05/12	15.0 Normal Line / Spot	15.0
NEWS 11-1135P/15	\$5,400.00 Pittsburgh (WPXI)	\$5,40	\$2,700.00	2	×	× ×	30 10:59P- CHANNEL 11 NEWS 2	:30 10:59P	ω	10/29/12-11/02/12	14.0 Normal Line / Spot	14.0
WHEEL 730-8P/14	\$2,200.00 Pittsburgh (WPXI)	\$2,20	\$2,200.00	м		-	:30 7:30P- WHEEL OF FORTUNE	:30 7:30	ω	11/05/12-11/05/12	13.0 Normal Line / Spot	13.0
Political/Exception	Pittsburgh (WPXI)									10/29/12	12.0.1 Closed Preempt	12.0.1
WHEEL 730-8P/13	\$6,600.00 Pittsburgh (WPXI)	\$6,60	\$2,200.00	w	×	×	:307:30P- WHEEL OF FORTUNE 4	:30 7:30	w	10/29/12-11/02/12	12.0 Normal Line / Spot	12.0
NEWS 6-630P/12	\$1,300.00 Pittsburgh (WPXI)	\$1,30	\$1,300.00	-		1	:30 5:58P- Channel 11 News At 6pm M-F	:30 5:58 6pm	u	11/05/12-11/05/12	11.0 Normal Line / Spot	11.0
Comments	Station	Total	Rate	Spots	Th Fr Sa Su	SPW MO IN ME	Kun imes SPW	reigni	þ	Dates	mine of performance of the (west m)	5110

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Brand Agency Product Advertiser **Schedule Dates** Contract # POL/D FREED/R/ATG/PA (140394) Political - State Candidate (1071) BrabenderCox (3844) Pol/D Freed/R/ATG/PA (17097) 10/29/12-11/06/12 339041

Buyer Name Sales Office Salesperson

Phone/Fax

Pittsburgh, PE 15211

Comments Billing Type

> Standard National/Political

D FREED FOR AG
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Account Types

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Sales Tax

Net Total

\$41,968.75

1st Floor

1218 Grandview Avenue BrabenderCox

Telerep/Washington DC Telerep/Washington DC, Washington DC (1040) Order Type Commission Package Deal CO-OP Commission % Demo **Entered By** Last Modified Headline # 10/31/12 Mary Beth Halas 15.00 \$7,406.25 06398509 Normai

> Pittsburgh (WPXI)
> By Broadcast Month
> Nov. 2012 ଦ୍ ଜୁଲ 6

Date Entered

10/26/12

Rate \$49,375.00

	ind Total:
	40
	\$49,375.00

ccepted-	25.0	24.0	23.0	22.0	21.1	21.0	20.0	1.0.51	Line
Accepted-Agency/Advertiser:	25.0 M/G For 12.0.1 / Prime	24.0 M/G For 7.0.1,7.0.2 / Spot	23.0 M/G For 19.0.1 / Prime	22.0 Normal Line / Spot	21.1 Normal Line / Spot	21.0 Revised Line / Spot	20.0 Normal Line / Spot	15:0:1 Closed Pleenipt	Closed Property (Ref #)
	11/02/12-11/02/12	11/02/12-11/02/12	11/03/12-11/03/12	10/29/12-11/02/12	11/04/12-11/04/12	11/04/12-11/04/12	11/04/12-11/04/12	11/03/12	Dates
	4	G	رم در	u	4	(w)	w		Sec
Date:	:30	:30	:30	:30	:30	:30	:30		Length
CONFIF	:30 9P- Grimm 9-10P	:30 4:58A- Channel 11 News 5am	:30 7:57P- 2012 Breeders Cup	:30 10A- Ellen	:30 6P- CHANNEL 11 NEWS	:30 6P- CHANNEL 11 NEWS	:30 8A- 10A (EST)		Run Times
CONFIRMATION CONTRA				w					SPW Mo
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IN			1		p=		1		Sa Su
RAC									Spots
) T Date:	\$3,000.00	\$300.00	1 \$850.00	3 \$450.00	1 \$675.00		\$500.00		Rate
Comments:									Total
	 \$3,000.00 Pittsburgh (WPXI)	\$300.00 Pittsburgh (WPXI)	\$850.00 Pittsburgh (WPXI)	\$1,350.00 Plttsburgh (WPXI)	\$675.00 Pittsburgh (WPXI)	Pittsburgh (WPXI)	\$500.00 Pittsburgh (WPXI)	Pittsburgh (WPXI)	Station
	GRIMM/13	EM 5-530a/8	BREEDERS CUP 8P/20	ELLEN 10-11A/3	NEWS 6-630P/22	NEWS 0-630P/22	NEWS 8-10A/21	Program Change/Exception	Comments
	 10/31/12	10/31/12	10/30/12	10/26/12	10/26/12	10/26/12	10/26/12	د	Entered

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